



**Rotary**

**Club of Solvang**

**Building a  
Strong  
Community**

## Santa Ynez Valley Leadership Development Program

In response to an expressed desire for a program to develop effective community leaders in the Santa Ynez Valley, the Rotary Club of Solvang has developed a pilot program. A steering committee of members of the club, augmented with input from selected community leaders and organizations, drafted the outline for this program. It was approved by the Board of Directors of the Rotary Club of Solvang for implementation in 2020. Due to COVID-19 restrictions, it has been delayed to September, 2021.

As are all Rotary sponsored programs, this is nonpolitical and nondenominational.

Registration is now open. Residents of the Santa Ynez Valley are eligible and welcome to participate in this pilot program. Registration closes on August 27, 2021.

Santa Ynez Valley Community

### **Leadership Program**

A community service of the  
**Rotary Club of Solvang**

#### **Purpose**

To prepare aspiring community leaders in the Santa Ynez Valley for leadership roles so that they may function effectively as leaders in:

- Municipal government
- Public agencies and
- Not-for-profit community organizations

#### **Mission**

To define and implement a comprehensive, sustainable, effective pilot program in September, 2021.

## Vision

- City councils, boards, commissions, public agencies and not-for-profit organizations will be led by leaders who are knowledgeable about our communities and skillful in working with the people with whom they work.
- Graduates will listen to their constituents and colleagues respectfully, work together to balance priorities, and achieve broad-based support for their decisions and actions.
- When graduates seek a community leadership role, having completed the Program will be a "feather in their cap."

## Program overview

- Duration: Sept. 11 – Nov. 13, 2021
- 8 sessions
- Meetings: Saturdays, 9 AM-Noon
- Venue: Solvang Senior Center
- Learn through:
  - Classes and workshops
  - Readings & assignments
  - Team project participation
- Project focus: community improvement
- Commencement
  - Team project presentations
- Program evaluation
- Alumni network

### To participants:

- Greater community leadership skills
- Greater credibility as a leader
- More knowledge of the community
- Greater self confidence as a leader
- A network of other community leaders
- Better leaders where they work

### To the community:

Community leaders who are:

- More skillful in working with others
- Knowledgeable about our community

## Benefits

- Better listeners
- Better team players
- More knowledgeable decision-makers
- More effective community leaders

### To presenters:

- The satisfaction of making a difference in the leadership of their community
- The opportunity to make a good impression to future community leaders
- The focus needed to communicate what is truly important in their field of expertise concisely and persuasively

## In cooperation with

- Local Rotary clubs
- Local Chambers of Commerce

## For more information

- Ian Jacobsen CMC, FIMC, President  
Rotary Club of Solvang
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- 408-427-4698

## Participants

- Residents of the Santa Ynez Valley
- Aspiring community leaders
- Committed to active participation
- In high school or older
- People who provide diverse views
- Pay a participation fee of \$100

## Presenters

- Knowledgeable in their field
- Effective presenters
- Willing to donate their services